



BBR Client to be Featured on NBC's School Pride

BBR client, BELFOR, the world's leading property restoration company, announced today its partnership with NBC's "School Pride," a proactive, alternative television series that tells the stories of communities uniting to renovate aging and broken public schools.

Kingston Springs Elementary School was tremendously affected by the devastating Nashville floods of May 2010, making it a clear candidate for the program, which aims to restore not only physical structures, but also a sense of value and school pride.

"It is with honor that we donate our time and services to restoring the Kingston Springs campus," said BELFOR EVP National Sales and Marketing, Theresa Williams. "At BELFOR our mission is to stand behind our word, giving our all to our clients. We are excited to provide the same service to Kingston Springs to restore their school pride!"

Tune in Friday at 8/7c, Oct. 29, to "School Pride" to see how BELFOR contributed to Kingston Springs Elementary School.

BELFOR is a premier disaster restoration company serving 28 countries worldwide. The company is the leading provider of property recovery services in North America, with 165 offices coast to coast and more than 6,500 full-time, experienced restoration specialists. For more information, visit www.belfor.com.

BBR has over 13 years of experience in corporate branding, marketing and advertising strategy, and creative implementation. Our multi-disciplinary team of strategists and creatives continually strives to build strong branding relationships between our clients and their consumers, always with the goal to increase sales and profits. For the complete picture of who BBR is and what we do, visit us at www.bbrcreative.com or contact Cherie Hebert at chebert@bbrcreative.com.

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