

## BBR Partner Cherie Hebert Named Business Person of the Year *Acadiana Business Hall of Fame Honors Top Business Leaders*



We proudly congratulate BBR Creative Partner and Account Supervisor **Cherie Hebert**, who was inducted into **The Acadiana Business Hall of Fame** as **Business Person of the Year** in a ceremony held Tuesday, May 11, at Burke-Hawthorne Theater on the University of Louisiana at Lafayette campus.

"Since day one, Cherie believed BBR should become a true partner to its clients and to the community -- and we attribute much of our success to that," said BBR Partner and Chief Operating Officer Sara Ashy. "We are very proud of her and everything that she has accomplished."

Cherie joins a select group of Acadiana individuals honored for their business acumen, community service and impact on the community at large. Presented by Capital One and The Daily Advertiser, the prestigious banquet annually recognizes the accomplishments of individuals who have made a significant impact in our local free enterprise system. A portion of the proceeds from the event benefit Junior Achievement of Acadiana.

A true client partner, Cherie continually seeks innovative business relationships with BBR's clients. Additionally, Cherie remains actively engaged in the community with involvement in the Lafayette Community Health Care Clinic and Foundation, Greater Lafayette Chamber of Commerce and the Acadiana Advertising Federation just to name a few.

Cherie was joined by the evening's other recipients for the additional Acadiana Business Hall of Fame honors - **Laureates**: Rusty Cloutier, MidSouth Bank; Thomas R. LeBlanc, Service Tool Company, LLC; Sharon Moss, Moss Motors; **Richard E. Baudouin, Jr. Award**: Sally Ware, LAGCOE; **Rising Young Business Leader**: Jaci Russo, The Russo Group; **Small Business of the Year**: Creole Lunch House; **Large Business of the Year**: Begneaud Manufacturing.

For more information about Cherie and her accomplishments visit: [www.BBRCreative.com](http://www.BBRCreative.com)

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*BBR has over 12 years of experience in corporate branding, marketing and advertising strategy, and creative implementation. Our multi-disciplinary team of strategists and creatives continually strives to build strong branding relationships between our clients and their consumers, always with the goal to increase sales and profits. For the complete picture of who BBR is and what we do, visit us at [www.bbrcreative.com](http://www.bbrcreative.com).*

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