



Join BBR in supporting the Ragin' Cajuns — all season long!

**On Saturday, Sept. 5, the Ragin' Cajuns** will kick off another exciting season of college football action. With six home games scheduled, along with the prospect of shattered Cajun Field attendance records, there's only one way to make certain that you and your family will have great seats all season long.

Season tickets, which are on sale now, guarantee a great spot for every game - a valuable investment considering the 2009 schedule of games. When the Cajuns face Kansas State in what's become a highly anticipated rematch, you don't want to be forced to search for a spot on the grass. Plus, season ticket purchases grant priority purchasing for the Sept. 19 matchup between Louisiana's Ragin' Cajuns and the LSU Tigers in Baton Rouge.

**Longtime supporter BBR Creative joined Ragin' Cajuns Athletics** to create a series of materials that encourage the purchase of season tickets and boost collegiate pride and hometown team spirit. We dubbed the campaign "Geaux Ragin' Cajuns Crazy!" as a tribute to the Cajuns' passionate fans and their long-revered tailgating and game-day traditions.

Join the BBR team and fellow Louisiana Ragin' Cajuns fans by showing your support - buy season tickets today to ensure you have the best seats in the house! Simply visit [www.ragincajuns.com](http://www.ragincajuns.com) to purchase. Corporate, family and individual season ticket packages are available. Plus, follow all the action of Ragin' Cajuns Athletics by becoming a fan on [Facebook](#)!

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*BBR has over 12 years of experience in corporate branding, marketing and advertising strategy, and creative implementation. Our multi-disciplinary team of strategists and creatives continually strives to build strong branding relationships between our clients and their consumers, always with the goal to increase sales and profits. For the complete picture of who BBR is and what we do, visit us at [www.bbrcreative.com](http://www.bbrcreative.com) or contact Cherie Hebert at [chebert@bbcreative.com](mailto:chebert@bbcreative.com).*

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