



From April 22-29, Festival International de Louisiane will, once again, bring the world to Lafayette. This marks the 23rd year our community will host the exciting weeklong celebration of music, food and crafts from across the globe. And once again, the team here at BBR Creative couldn't be more excited.

Some of you may already have noticed a special project we've helped orchestrate for Lafayette's most popular festival. This year, longtime supporter BBR Creative joined the Festival International volunteer team to create a series of materials that encourage pin purchases. We dubbed the campaign "Love Your Festival," because that's just what you're doing every time you purchase a pin.

Consider these pins the financial building blocks for everything that makes Festival tick. Festival International remains a free, community-based non-profit event and each time you purchase a pin you're contributing to the cause. Festival International has brought some of the most unique musicians, artisans and dishes into our already colorful community. Join the BBR team and festival supporters by showing your love and appreciation. Buy a pin!

Just visit www.FestivalInternational.com and click the "Love Your Festival" banner. Purchase pins for \$10 each for your business, your friends or for yourself. You'll be supporting one of the most unique festivals in the country - and looking good while you're at it.

The Love Your Festival: Buy a Pin Campaign was created for Festival International de Louisiane by the creative team at BBR Creative. For more information, contact Cherie Hebert at CHebert@BBRCreative.com

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to etalbot@bbrcreative.com by news@bbrcreative.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).