



*Building Brand Character*

## SERVICE GRANTS

In an effort to support our local community and improve the quality of life for others, BBR offers limited in-kind services to non-profits. This service grant opportunity couples our first-rate creative team with our internship program to provide the best in marketing, design and public relations the community has to offer. The goal is to help non-profits more effectively communicate with the populations they serve. Please read more to determine if you are eligible to receive a BBR Service Grant.

### **ABOUT THE BBR SERVICE GRANTS**

The BBR Service Grants program allows organizations to apply for in-kind creative, marketing or branding services. The grants program forms a partnership between the organization, our creative team and interns.

As part of the BBR internship experience, the Service Grants program partners community organizations and the BBR account service and creative team with collegiate undergraduates selected to serve. The value of the internship experience for our young people and the creative product you will receive, make the BBR Service Grants program unique.

### **HOW IT WORKS**

Twice a year BBR reviews applications for Service Grant opportunities. Grants can range from \$500-\$5,000 worth of in-kind work in a number of BBR services. BBR Services applicable for service grants must fall under the following categories:

- Branding Campaigns
- Graphic Design Services
- Copywriting
- Public Relations
- Media Planning
- Search Engine Optimization (website development is not included in the service offering)

Service Grant applicants can request assistance for a specific project and for a specific timeline (sufficient lead time is necessary for completion of project goals).

### **WHO CAN APPLY?**

Not-for-profit, 501(c)(3), organizations working in the Acadiana area are eligible to apply for service grants. BBR's giving philosophy concentrates on organizations that benefit women and children. Other organizations can apply for a service grant, but preference is given to organizations whose mission and activities fall under the BBR giving philosophy.

### **APPLY FOR SERVICE GRANT**

Simply fill out the form on the reverse and submit your application to BBR before the deadline of each service grant cycle.

Application deadline for Fall Grant Award: August 15

Application deadline for Spring Grant Award: December 15

Applications should be sent via e-mail to [info@bbrcreative.com](mailto:info@bbrcreative.com).

### **ABOUT BBR Creative**

Since 1997, BBR Creative has produced and implemented effective, award-winning marketing and advertising strategies. BBR's account service team is experienced in creating effective promotions for many industries including healthcare, legal, banking and finance, oil and gas, real estate, retail, non-profit and business-to-business sectors, BBR Creative is a member of the Acadiana Advertising Federation, Greater Lafayette Chamber of Commerce, Women's Business Enterprise and the Louisiana Hospital Association.