



MARCH 12, 2010

Agency seeking Digital Marketing Strategist

BBR Creative, an award-winning Lafayette, LA-based advertising and marketing firm, is seeking a highly motivated and progressive thinking individual to fill the role of Digital Marketing Strategist. This individual will be responsible for the successful management of digital strategies for the agency's clients, including project management of website development, digital campaigns, search and online advertising campaigns and email marketing programs, as well as making recommendations regarding emerging digital and new technologies.

The role requires an innovative thinker who can create ideas that bridge web, mobile, creative and digital media and provide solutions to drive growth opportunities. The Digital Marketing Strategist must be able to spot digital trends, see the digital future and understand consumer behavior in order to effectively develop creative solutions that marry brand goals with consumers needs.

The position is full-time with applicable company benefits. Salary TBD.

Minimum four-five years of experience.

Bachelors of Arts/Science degree in marketing or technology.

Relevant work history/samples required.

FOR MORE INFORMATION: SASHY@BBRCREATIVE.COM

There's a place located at 300 Rue Beauregard, Bldg. I, Lafayette, LA 70508 where social butterflies, concept architects, pop culture junkies and tech geeks unite to build brand character. We're a motley crew of quirky professionals who believe that brilliant advertising changes lives as much as it does businesses. Give us a soapbox by calling 337-233-1515 or, if you're feeling a little old school, send a fax, 337-232-4433. And there's always the option of shutting down solitaire and visiting bbrcreative.com.